



Capital Event

June 2012
Volume 9 Issue 6

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President's Message

Amy Brown, CGMP



I want to thank everyone for their participation in the Honors & Awards Banquet. Thank you for all the nominations you submitted for awards and the recognition to all the deserving recipients. The chapter as a TEAM working together always makes a difference.

Remember SGMP is here to serve you, so “Connect to Government meetings – Plug into SGMP”!

Please do not hesitate to e-mail me
amy.brown@freshfromflorida.com or call me (850) 617-7510 with any of your suggestions, questions or concerns.

Thanks again for your valuable support and encouragement.

President's Award



Honors & Awards Banquet

Our annual banquet was a fabulous success and enjoyed by everyone! We had a great turnout this year with 71 in attendance. The Hiltons of Florida put on an exceptional meal again this year, and we want to thank the Hilton family for their continued support every year. Our Hilton sponsors for the evening are shown on page 4 in this issue.

The President's Award this year went to Joice Ventry in memory of her life and her true commitment to the SGMP Florida Capital Chapter. Her daughter, Rebecca “Becky” Moore and son-in-law, Greg Moore accepted the award. We are grateful to Joice for everything she accomplished as a member of our chapter.

Honors & Awards, Cont'

As well as honoring each recipient at the banquet, we want to share their recognition and awards with those of you who were not able to attend the banquet. Congratulations to our all our recipients!



Above – Planner of the Year, Gabrielle Gabrielli
presented by John Read



Above – Supplier of the Year, Janet Roach
presented by John Read

Member's Choice Award, John Read
presented by Jenean Chavey



Stellar Awards
left to right
**Retha Nero, Karen Lambert,
George Nero, and Arlene Roberts**

Honors & Awards, Cont'

We have more! A lot of congratulations to a lot of members!

**Special Recognition goes out to our Committee Members, left to right
Gloria Marion-Smith, Jenean Chavey, Ray Lowe, Lydia Southwell,
Jennifer Anderson, Arlene Roberts, and Gabrielle Gabrielli**

SGMP Board

*Ellen Sliger, CGMP
Immediate Past
President*

*Chris Schuh
First VP*

*Janet Roach, CGMP
Second VP*

*Buenita Lee
Secretary*

*Karen Lambert
Treasurer*

*Directors:
Retha Nero, CGMP
John Read
Lydia Southwell*



Monthly Board Meetings

The Board meets the same day and place as the membership meeting beginning at 4:30 pm.

Members are welcome to attend, and minutes are available upon request.

Looking Ahead

August 14, 2012
Annual Auction

September 16-19, 2012
SE Regional Conference

Thank you to our Board of Directors, below left to right

*Amy Brown, John Read,
Chris Schuh, Janet Roach,
Buenita Lee, Retha Nero,
Ellen Sliger*



Membership Report

*Current Report
57.8% Planners
42.2% Suppliers
Planners – 63
Suppliers – 46*

New Member as of May 2012
Tim Buckley, Ocean Center Convention Center, Daytona Beach

Committee Chairs

*Community Service, Gloria Marion-Smith; Honors & Awards, Jenean Chavey; Membership, Lydia Southwell;
National Conference, Ray Lowe; Programs, Jennifer Anderson; Publications, Arlene Roberts; Special Events, Faith Clarke;
Sponsorship, Arlene Roberts; Marketing, Gabrielle Gabrielli, PhD*

Honors & Awards, Cont'

Thank you to our Past Presidents below right, left to right
 Barbara Ann Cox, Merle Manzi, Allen Stucks, Arlene Roberts, and Ellen Sliger.

Honors & Awards Committee

Below, left to right
 Arlene Roberts, John Read,
 and Jenean Chavey



President Amy Brown (left)
 followed with our Sponsors,
 Hiltons of Florida, left to right

Jenean Chavey

Annabel Gabbert

Kathryn Middleton

John Read

Sandy Noreen

Gaby Arisso

Mary Jo Ortiz

Christine Martinaitis

Amy Christenson

Cheryl James

Donna Djurkovich



Honors & Awards, Cont'

Our 2011 – 2012 Sponsor Recipients Present for the Event
Karen Lambert, Janet Roach, Mary Jo Ortiz, Wendy Priesand,
Gaby Arisso , and John Read



Honors & Awards, Cont'

Some of the attendees having a good time! Is it YOU there!!!



**(Right) In recognition of our President,
Amy Brown with Arlene Roberts, thank you
on behalf of the chapter for another year of
hard work, dedication and commitment.
Amy strives to bring the chapter together as
a TEAM, and is a role model for leadership.
Thank you for your time and effort as the
President for the Florida Capital Chapter,
SGMP.**



National Conference Session Highlights, Shared by Chapter Members

From Go, Go, Go to No, No, No: The Importance of White Space in Our Lives by Dr. Gabrielle K. Gabrielli, CGMP

SGMP 2012 National Education Conference attendees enjoyed keynote speaker [Juliet Funt](#) who kept the crowd laughing, though her message was poignant and struck a chord with the audience. She also related well to everyone because she was once a meeting planner herself. She said that our time is under attack. We fill our lives with so many activities that do not add value, and even our social lives are filled with events that we don't always enjoy doing. Life today is go, go, go.

If her last name sounds familiar, it is because Funt is the daughter of acclaimed Candid Camera creator Allen Funt. At the annual conference in New Orleans, she had 1,000 attendees laughing not only at notorious clips from the old show, but also at her statements such as, "Breaks really need to be made longer at meetings so people don't have to choose between having the cookie or peeing." Funt stated that we are all overburdened with multitasking and we are following what everyone else is doing much like the [Candid Camera episode with the elevator](#), but we are not getting happier. The amount of happiness peaked in 1957 when the average home size was less than 1,000 square feet and Americans were less educated and affluent, but they also had more free time. She said that people don't just miss the television show, but they miss the time when families gathered around a bowl of popcorn and nobody was updating their Facebook status.

In the print world, white space is defined as the parts of a page that have no text or graphics. Research has shown that reduced clutter through white space helps readers better focus their attention. Funt said that we need more white space in our lives, too. She defined it as time and thought for which you have no plans. She challenged attendees to ask themselves two questions to reclaim their white space, which she said enables us to improve our perspective as well as our creativity:

1. Is there anything that I can let go of?

2. Can I do something less well?

A 2010 study of 1500 CEOs from 60 countries and 33 industries worldwide found that creativity is the top ranked critical skill for future leaders. Interestingly, 300,000 Torrance tests have shown that while IQ has been on the rise, creativity has consistently dropped since 1990. However, if we would take time to press the pause button in our lives, that white space could be used to allow ourselves time to be creative. At work, Funt said that businesses should reduce their meetings by 30% to free up more time for down time.

Funt said that so many meeting planners are perfectionists, and this ends up adding to stress levels and consuming our time unnecessarily. We have to learn to let go and delegate, and then to avoid micromanaging when we delegate. Also, she said that we can't do everything perfectly without burning out quickly, so we need to know what we can compromise to be "good enough." Funt's underlying message was that instead of go, go, go, we need to start saying no, no, no so that we can better find balance in our lives and use the white space to be more creative and improve our perspective, which in turn will help us be happier and be better leaders in every aspect of our lives.

The Foundation of Meeting, Part I by Cherryl Faulk

I appreciate the opportunity to attend the National SGMP Conference for the first time. The sessions I attended were great! I really enjoyed the presentation by Carroll Reuben, The Foundation of Meeting Planning session, Part 1. She gave us a step by step presentation for having a successful meeting or event. She said "think of your meeting like a production; start with a theme and end with a closing". The first three questions you should ask when planning an event: When shall we hold it; Where shall we hold it and How much will it cost. Define your goals and objectives. Objectives should be S.M.A.R.T. (Specific, Measurable, Achievable, Relevant and Timely). Always write them down and refer to them frequently. Create a check list for potential properties and Do a site inspection. Perception is huge. As meeting professionals you want your event to stand out and be remembered by having the "WOW" factor. When it is time to do your RFP (Request for Proposal)....always make sure you give clear, concise and direct requirements for your event, ask for commissionable or non-commissionable rates. Finally and most importantly, remember to keep written documentation. I look forward to the next conference.

Our Regional Conference Charity is the Ronald McDonald House of Mobile

The SREC committee annually selects a charity from the conference community in order to give back to the conference location community. This year we have selected the Ronald McDonald house of Mobile <http://www.rmhcmobile.org/> as our conference charity.

The mission of the Ronald McDonald House is to be a welcoming home that serves families of seriously ill and injured children who are receiving medical treatment at area hospitals. Their home satisfies families' needs and provides quality of life without compromising personal dignity. Their home allows staff, volunteers and board members personal satisfaction in an atmosphere of trust, respect and the highest ethical standards.

They are in need of monetary donations and items listed on the "wish list". Please help this worthy cause with your generous donations.

Thank you so much for your support of our conference charity.

If you have any questions please do not hesitate to contact me.

Sincerely,

Amy Brown, CGMP, SREC Charity Chair, Florida Capital Chapter President

Amy.brown@freshfromflorida.com

850-617-7510

We will be accepting donations at the July 17, 2012 Membership meeting.



2012 SGMP SREC

"Navigating through Government Meetings"

Register today!

www.SGMPSREC.com

September 16th - 19th

Renaissance Mobile Riverview Plaza Hotel
Mobile, Alabama

