

November 2010
Volume 7, Issue 11

Capital Events



“Who Wants to be an SGMP Extraordinaire?”

Special Interest Articles:

- Who Wants to be an SGMP Extraordinaire?

Website/Newsletter Ad – see page 3



Individual Highlights:

| | |
|---------------------|-----|
| President's Message | 2 |
| Committee Reports | 2 |
| Next Meeting Date | 2 |
| About SGMP | 2 |
| Florida Hotel Ad | 3 |
| Industry News | 3/4 |

NOTICE
LUNCHEON
MEETING ON
DECEMBER 14
11:30 am
DOUBLETREE
Charity Event

One of our SGMP members, Kristi Griffith from Austin, Texas put on quite a performance with her game show. Each table was set up with a clicker for answering questions regarding SGMP history, and CGMP knowledge. Everyone had a great time and we all learned things both new and things not remembered. It was not only a fun time, but a lot of knowledge from everyone was put forth.

Mary Jo Ortiz, with the Pyramid Hotels of Florida was our sponsor for the evening along with her sister properties, Jennifer Rosenblatt, Stephanie Moon, and Paula Santos. Thank you for your commitment and dedication to the chapter.



Above pictures, left to right; Amy Brown, Mary Jo Ortiz, Buenita Lee, Amy Brown, Paula Santos, Stephanie Moon, and Jennifer Rosenblatt



The Winning TEAM, left to right; Merle Manzi, Christi Manzi, Krystal Serrano, Darryl Arancio, Amy Brown, and Gloria Marion-Smith



Left to right; Gloria Marion-Smith, Kristi Griffith (presenter, Buenita Lee, and Amy Brown

“Excellence. To know how to do something well, is to enjoy it.”

to you from the mystery writer



President's Message – Amy Brown, CGMP, Florida Capital Chapter President

It is time again for our Annual Holiday charity event. The purpose of this event is to give back to our community. The charity we are supporting is the Tallahassee Homeless Shelter. The Shelter provides free, unconditional and unlimited lodging accommodations to guests; between 120 and 150 each night of the year. The Shelter's need list is located at <http://www.tallahasseeleonshelter.com/wish.htm>. Please bring your items to the event for collection.

This year we will have a luncheon sponsored by the Doubletree Tallahassee. Thanks to Krystal Serrano for her continued support of our chapter. Please RSVP on the website at <http://www.sgmpfl.org/>

It is my favorite SGMP event of the year. We will not have a program, just great food and fellowship.

I look forward to seeing everyone there at our holiday event.

Remember SGMP is here to serve you, so "Connect to Government meetings - Plug into SGMP"!

Please do not hesitate to e-mail me Brown@doacs.state.fl.us or call me (850) 617-7510 with any of your suggestions, questions or concerns.

I hope everyone has a wonderful Thanksgiving. Thanks again for your valuable support and encouragement.

SGMP Board

Ellen Sliger
Immediate Past
President

Claire Smith
First VP

Marcia Burks
Second VP

Chris Schuh
Secretary

Joice Ventry, CMP
Treasurer

Directors:
Retha Nero
Janet Roach
Arlene Roberts

Website/Newsletter Ad:

Don't be left out - great space is available!

December Membership Meeting, sponsored by DoubleTree Tallahassee

Tuesday, December 14, 2010, 11:30 am – Luncheon Meeting

RSVP – www.sgmpfl.org

Remember to RSVP and pay on-line to save time at the meeting.

Membership Report

As Of Our 10/2010 Report
56.1% Planners
43.9% Suppliers
Planners – 69
Suppliers – 54
Not including retirees or
Educators/Students

Looking Ahead – National Conferences

June 8-11, 2011 - Norfolk, VA

A Need to Know – Upcoming Programs

- December 14, Holiday Celebration and Charity Drive - **Luncheon**
- January 18, Hotel Safety & Security
- February 15, Uncovering Norfolk's Meeting Planning Treasures
- March 15, Ten Excel Secrets Every Planner Should Know
- April 19, How to Budget Effectively

Committee Chairs

- Archives, George Fong
- Community Service, Gabrielle
- Honors & Awards, Arlene Roberts
- Member Services, Melissa Jackson
- Membership Recruitment and Retention, Lydia Southwell
- National Conference, Amy Brown
- Programs, Gloria Marion-Smith
- Publications, Arlene Roberts
- Special Events, Karen Lambert
- Sponsorship, Claire Smith
- Fundraising, Joice Ventry
- Web, Janet Roach

Monthly Board Meetings

The Board meets the same day and place as the membership meeting beginning at 4:30 pm. Members are welcome to attend, and minutes are available upon request.

About the organization - The SGMP Florida Capital Chapter chartered June, 1989 with 35 members. The chapter offers a variety of services to its members, including monthly educational programs, leadership opportunities, social activities and a strong code of ethics.

Mission Statement - The Society of Government Meeting Professionals is a national organization dedicated to improving the knowledge and expertise of individuals in the planning and management of government meetings through education, training, and industry relationships.





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E-MAIL MARCIA BURKS @ mburks@thefloridahotelorlando.com

Florida Hotel and Conference Center

1500 Sand Lake Road
Orlando, Florida 32809
407 816-5071 direct line
407 855-9863 fax

INDUSTRY NEWS

Ecolab and the American Hotel & Lodging Educational Institute Launch Online Toolkit to Help Hotels Address Growing Problem of Bed Bugs

November 15, 2010 – Ecolab Inc. and the American Hotel & Lodging Educational Institute (AHLEI) today announced the launch of www.bedbugtoolkit.com, a free online resource to help hotel owners and operators stop bed bugs before they spread. The toolkit features downloadable information and materials on how to train staff to detect bed bugs early, as well as actions to take when they suspect a guest room is infested. The toolkit debuted at the International Hotel/Motel & Restaurant Show in New York City.

“In the last decade, bed bugs have rebounded because of increased international travel, pesticide resistance and a lack of awareness – but hoteliers can rest assured they are treatable, especially if caught early,” said Dr. John Barcay, urban entomologist and senior scientist with Ecolab Pest Elimination. “Hotel operators and their housekeeping staff are on the front lines in the fight against bed bugs so it’s important they can identify the signs of bed bugs and practice regular inspections as a part of daily room cleaning.”

Ecolab and AHLEI’s digital toolkit can be found at www.bedbugtoolkit.com. It includes a fact sheet about how bed bugs spread, their life-cycle and where they like to hide; a poster on bed bug detection; an instructional video showing where to inspect for bed bugs and what signs to look for; and a convenient pocket card for housekeeping staff with directions on how to inspect a room and what to do if bed bugs are found.

“We are pleased to join Ecolab in providing this toolkit as a resource to help hotel operators and their employees stop bed bugs before they spread,” said President and COO Robert L. Steele, III of the American Hotel & Lodging Educational Institute. “By supporting training on proactive bed bug inspection, we can help ensure that hotels are equipped to provide an optimal experience for their guests.”

INDUSTRY NEWS (CONT')**About Ecolab**

With sales of \$6 billion and more than 26,000 associates, Ecolab Inc. (NYSE: ECL) is the global leader in cleaning, sanitizing, food safety and infection prevention products and services. Ecolab delivers comprehensive programs and services to foodservice, food and beverage processing, healthcare, and hospitality markets in more than 160 countries. More news and information is available at www.ecolab.com.

About American Hotel & Lodging Educational Institution**Resources**

Florida Restaurant & Lodging Association on Facebook

Florida Restaurant & Lodging Association on Twitter

American Hotel & Lodging Association:

[Press Room](#)

National Restaurant Association:

[News Blog](#)