



# Capital Events



## SAVE THE DATES

Chris Schuh presentation on Leadership & Your SGMP Commitment

December 13, 2011 SGMP Holiday Event

May 16-19, 2012 SGMP National Education Conference in New Orleans

South East Regional Education Conference  
September 16-20th  
@ Renaissance Mobile Riverview Plaza Hotel, Mobile AL

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NOVEMBER/DECEMBER 2011

Mr. John Read, the Senior Sales Manager at the Hilton Cocoa Beach Oceanfront as well as a Director on the Board of the Capital Chapter, sponsored the October Capital Chapter luncheon at the University Club. Ms. Lydia Southwell SGMP's conducted a Gilmer Institute presentation on "30 years of Government Meetings 1981-2011 Society of Government Meeting Professionals" a Gilmer Institute presentation.

The 30 year retrospective addressed the changes in the industry. Other items like conference attire, big topics, significant events, business and finance, economic influences and business trends, tools, food and beverage requirements and ethics laws were also presented. Changes in the hotel industry, services, costs and amenities were also addressed.

A comprehensive presentation which was well received by the members.



Kathleen Richards & Rita Driggers-Healy



Erica Thorne, Hilton and Tammy Hamlett, FAMU



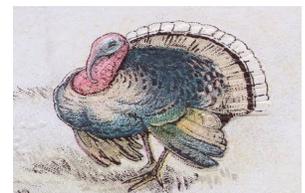
Lydia Southwell

The event was well attended, the food was delicious and the Board and members applaud John Read and the Hilton Cocoa Beach Oceanfront sponsorship of the event.

The November meeting is covered on page three.



Sandy Noreen and Jenean Chavey



## President's Message Amy Brown, CGMP

It is time again for our Annual Holiday charity event. The purpose of this event is to give back to our community. The chapter is adopting a local family through the Christmas Connection. Christmas Connection tries to fulfill the wishes and some of the basic needs of hundreds of needy families in Northwest Florida each holiday season. They want to deliver toys for their children, food for their table and a little joy to their homes. For more information about Christmas Connection, please visit their website at <http://www.thechristmasconnection.org/>



Please bring your items to the event for collection. Information about the family was distributed at the November meeting and via e-mail, if you are still in need of the information regarding the family, you can e-mail me and I will send it to you. This year's holiday charity event will be sponsored by the Holiday Inn & Suites Clearwater Beach. Holiday Inn & Suites Harbourside. Thanks to Bailey Shields for her support of our chapter and this charitable event. Please



(Continued on page 2)



Florida's Capital Chapter of SGMP

**Monthly Board Meetings**  
The Board meets the same day and place as the membership meeting beginning at 4:30 pm. Members are welcome to attend, and minutes are available upon request.



If you want to improve the quality of, and ensure the cost-effectiveness of your government meetings, visit us at [www.sgmp.org](http://www.sgmp.org) and join as a new government planner for 1 year at only \$30.00! Or check out a local SGMP chapter meeting and see first hand why you should be a member!

**Date: 12/13/11 Candlewood Suites, 2815 West Lakeshore Drive**

*(Continued from p 1)* RSVP on the website at <http://www.sgmpfl.org/>  
It is my favorite SGMP event of the year and I look forward to seeing everyone there. We will not have a program, just great food and fellowship.  
Remember SGMP is here to serve you, so "Connect to Government meetings - Plug into SGMP"!

Please do not hesitate to e-mail me [Amy.Brown@freshfromflorida.com](mailto:Amy.Brown@freshfromflorida.com) or call me (850) 617-7510 with any of your suggestions, questions or concerns.  
I hope everyone had a wonderful Thanksgiving. Thanks again for your valuable support and encouragement.



## LEADERSHIP AND YOUR SGMP COMMITMENT

PRESENTED BY CHRIS SCHUH, OUNCE OF PREVENTION FUND OF FLORIDA, INC.

by Carolyn D. Hinson, CGMP

**CALLING ALL SGMP MEMBERS!!!** If you missed this program you really missed a “TREAT”. It was all about **COMMITMENT**—providing service to SGMP on the local and national levels, to the community and to your fellow members.

Chris Schuh was dynamic and made some very convincing points because when it was all over every attendee had committed to at least one committee. She was so persuasive in her presentation that I have committed to three different committees.

Each committee chair provided a description of the expectations for each signee and a timeline. They were very transparent in providing the role that each committee will play during the year. The vision and mission of each committee was clearly stated by each representative at the designated tables. They provided a brief overview and handed out materials at each table about the committee. There is no excuse for not becoming an active member of one of the committees, with this kind of dedication and **commitment** shown by the current members. I will have to give them high marks on the way they attacked and executed the challenge of recruiting new members for the different committees. In my opinion, it was very successful and innovative with proven results.

We were all sold on their programs by the end of the presentation, although they still provided small incentives. Janet Roach, Special Events committee was passing out “Cold Hard Cash”, Joice Ventry with the Marketing committee was giving out “Miniature bottles of Wine”, Retha Nero with the Membership committee gave out “Chocolate Kisses” and Jennifer Anderson had a whole table full of incentives to get folks to sign up for the Program committee.

I think that all the committee chairs/members did a great job in providing information, incentives and sharing during this program. It gave everyone a chance to meet and greet prospective committee members while encouraging them to sign up. Also, it cleared up any misconceptions and calmed fears about joining a committee. Each new member now knows what they are expected to provide for the betterment of the entire organization while working with the committees.

We should also “Thank” our sponsors for a lavish buffet of delicious food and drinks. It was the perfect way to get into the “Thanksgiving” Spirit with succulent turkey, mashed potatoes with gravy and cranberry chutney. This is just a small example of what they had to offer your taste buds last evening in the Opal Room at Hotel Duval. Hat’s off to all of our Sponsors!!!

If you missed this meeting there is still time to sign up and make a “**Commitment**” and be a leader in the organization. It only takes a little bit of time and effort to make a “**Huge**” impact. SGMP needs you! We are all small pieces to the puzzle and when we come together “**Great**” things happen all around us. Hope to see you working with one of the committees I signed up for.....we will be glad to have you join us. Come on down and let’s get to work!! **STAY COMMITTED AND CONNECTED TO SGMP.**



### A Need to Know—Upcoming Program Dates

Holiday Charity Event December 13, 2011 Sponsor: Holiday Inn & Suites Clearwater and Holiday Inn & Suites Harbourside, Contract Bailey Shields, CMP, 727-683-1372, [www.clearwaterbeachhi.com](http://www.clearwaterbeachhi.com) or [www.hiharbourside.com](http://www.hiharbourside.com), Register online at [sgmpfl.org](http://sgmpfl.org)  
January 17, 2012—Location to be determined.

Picture Gallery  
from the  
November  
Meeting



(L-R) Krystal Serrano, Jennifer Anderson, Chris Schuh and President Amy Brown



Our Sponsors for the November Meeting; Mary Jo Ortiz Hilton Daytona Beach Oceanfront Hotel, Janette Hartenstine, DoubleTree by Hilton Orlando @ SeaWorld & Michael Rigg, Sheraton Suites Plantation



## Picture Gallery - November Meeting

*Do you want to be  
in pictures? Attend  
the meeting*

*Thank you George  
Nero for all of the  
newsletter's  
photos*



Morgan Beucher, Mission Inn and Janette Hartenstine



Joice Ventry, Gabrielle K. Gabrielli, Ph.D., Mary Jo Ortiz & Michael Rigg, Sponsors for November meeting



Ray Lowe, Meeting Spots & Patty Ball Thomas, Ph.D.



## Another Scholarship Winner's view of the SGMP Regional Conference

B Lydia Southwell

I really appreciate the opportunity to attend the SGMP Regional Conference "Respect The Past, Embrace the Day, Race to Tomorrow," September 11- 14, 2011. This was my first time attending a SGMP conference and it was a great experience for me.

This allowed me to see how many meeting planners and suppliers are out there daily working together in an effort to build greater partnership and collaboration to better understand each other's needs. The workshops were very interesting; all of the

presentations throughout the conference gave participants tools to help us enhance our programs and services, as well as invaluable strategies that can be used in both our professional and personal lives. Also, Peggy Duncan and Gabrielle Gabrielli's sessions on Managing Email Overload, Tools to Promote Anything, and Creating Effective Online Forms were all very helpful.

Again, thank you for the opportunity to attend.



Lydia Southwell, speaker & Jennifer Anderson, Programs Chair

Lydia Southwell and Jennifer Anderson at the October meeting

## FL Capital Chapter Holiday Charity by Claire Smith

This year for our holiday charity we have decided to adopt a family from the Christmas Connection through Catholic Social Services in Tallahassee. Aron and Victoria Frauenthal have four children. The father is employed and is the sole wage earner for the household. The family would have to struggle to buy extras at this time of year. One of the children is disabled and has several appointments each month that require the family to make arrangements for gas to transport them to the appointments. The mother and father only ask that we provide a special Christmas for their children. The family is not asking for much, so Claire Smith has included items for the mother and father. The items are detailed in the table below. Please bring your wrapped donation to the December 13th meeting at the Candlewood Suites, 2815 West Lakeshore Drive, Tallahassee, FL.

### What They NEED

Aron the father is 28 year old and wears size 38 x 32 pants, and XL shirt Special items—gas cards

Vitoria, the mother is 24, and wears a Size 13 pants and large blouses/shirts. She would also appreciate pots and pans.

Aron Jr. is an 8 year old boy who wears size 6-7 B pants and 8 Boys shirt, Size 7 boxers and Size 7 shoe. His toys have been purchased although he still needs clothes. Michael is disabled and is 5. All of his items have been selected for purchase by SGMP members.

Ryan is 4 and is a boy. His clothing has been selected for purchase although he needs size 4 or 5 toddler underwear and has a size 9 children's shoe. He would like a bicycle with training wheels .

Katherine is a one year old girl and her list of items has been selected for purchase by SGMP members.

Food items totaling \$10.00 are appreciated as we are to provide an uncooked Christmas meal as well

You CAN HELP to bring JOY to family this Holiday Season Please Bring something to the December

# FY 11-12 Committee Chairs & Board Liaisons

## Community Service

Chair: Gloria Marion Smith  
(487-7813  
smithgl@leonschools.net)

Board Liaison Buenita Lee  
(561-2931  
Buenita.lee@famuedu)

## Honors & Awards

Chair Jenean Chavey (407-830-1985  
Jenean.Chavey@hilton.com)

Board Liaison John Read  
(321-613-9023  
john.read@hilton.com)

## Membership

Chair Lydia Southwell 245-9556  
Lydia.southwell@fldoe.org)

Bard Liaison Retha Nero  
413-0441  
nero@leonschools.net)

## National Conference

Chair Ray Lowe (926-2508  
ray@meetingspots.net)

Board Liaison Amy Brown  
(617-7510  
amy.brown@freshfromflorida.com)

## Programs

Chair Jennifer Anderson  
(487-7813  
sonj2@leonschools.net)

Board Liaison Krystal Serrano  
(521-6025  
krystal.serrano@hilton.com)

## Publications & Communications

Chair LaNedra Carroll (599-3474  
lanedra.carroll@famuedu)

Board Liaison Chris Schuh  
(921-4494 x114  
cschuh@ounce.org)

## Special Events/Fundraising

Chair Faith Clarke (656-4019  
clarkefaith@aol.com)

Board Liaison Janet Roach  
(606-2305  
janet.roach@visittallahassee.com)

## Sponsorship

Chair Arlene Roberts 245-9072  
Arlene.roberts@fldoe.org)

Board Liaison Ellen Sliger  
(414-4795  
ellen.sliger@dol.state.fl.us)

## Marketing

Chair Gabrielle K. Gabrielli 321-8222  
gabrielle@gabrielleconsulting.com)

Board Liaison Joice Ventry  
(926-2508  
joice@meetingspots.net)



*This team of volunteers is diligently working for you and the Capital Chapter*

It's NEW ORLEANS  
You're different here.

SGMP

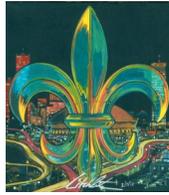
2012 NATIONAL EDUCATION CONFERENCE EXHIBITOR REGISTRATION OPENS NOVEMBER 1

# Looking Ahead—National Conference

Mark your calendars to attend the May 16-19, 2012 SGMP National Education Conference in New Orleans. That is driving distance from Tallahassee.

On December 13, SGMP Capital Chapter will be hosting the Holiday Charity Event.

New Orleans' fleur de lis, a stylized lily—a symbol for the City of New Orleans



## Membership Report

As of September 2011 The Florida Capital Chapter had 64 Planner members and 51 Supplier members. Our ratio of planners to suppliers ratio is 55.7%. Our total chapter membership of 115 with retirees.

Year to date our membership has declined by five.

Please remember, for every

supplier we must have a planner. Should you know of anyone who is interested in joining our chapter for the low rate of \$30.00 in celebration of National SGMP's thirtieth anniversary, please let a Board member know and they will match the planner with a supplier. It works for the benefit of the chapter to in-

crease membership. Please urge other planners to join the Capital Chapter.

Monthly Board meeting—The Board meets the same day and place as the membership meeting. The Board meeting begins at 4:30 pm. Members are welcome to attend, and minutes are available upon request..

## Our Mission

The Society of Government Meeting Professionals is a national organization dedicated to improving the knowledge and expertise of indi-

viduals in the planning and management of government meeting through education, training and industry relationships.

