April 2010 Volume 7, Issue 4

Capital Events



"Social Media Workshop - April Broussard"

The lovely Brokow McDougal House was the site of the April 20th meeting for of the Florida Capital Chapter SGMP. We were treated to a wonderful lunch and program thanks to the Hilton Cocoa Beach Oceanfront, John C. Read, Senior Sales Manager. The program was engaging and addressed "How to take advantage of the opportunities available in the virtual marketplace" which was presented by April Broussard, a Social Media Consultant.

The agenda for the meeting included the committee reports, announcement of and request for yarn, to donate to the National SGMP charity for the May conference as well as the chapter's routine business. The break in the day was a delight for all those who attended and the speaker was very informative. The lunch meeting was well received by all who attended.

Above left Buenita Lee, ,April Broussard (center), and Gloria Marion-Smith (right)



April Broussard above

ME.

Above April Broussard (left), John Reed (center), Ellen Sliger (right)



John Reed (left), April Broussard (right)

Special Interest Articles:

- Planning a Meeting
- 28th National Conference and Trade Show –
- National Charity

Mark your calendar for the May 4 Meeting; an early date set due to the national conference in May

Individual Highlights:

President's Message 2
Committee Reports 2
Next Meeting Date 2
About SGMP 2
National Conference 3

General Information 5

National Charity

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President's Message — Amy Brown, CGMP, Florida Capital Chapter President

SGMP Board Ellen Sliger Immediate Past President

Suzy Keenan First VP

Marcia Burks Second VP

Chris Schuh Secretary

Joice Ventry, CMP
Treasurer

Directors: Retha Nero Janet Roach Arlene Roberts

Membership Report

As Of Our 1/2010 Report 58.6% Planners 41.4% Suppliers Planners – 68 Suppliers – 48 Not including retirees or Educators/Students Summer is here and I am excited to announce that The Certified Government Meeting Professional (CGMP) training class and examination will be held in Tallahassee, June 15th – 18th. For more information and to register visit http://www.sgmp.org/CGMPCurrentClasses.asp

The May meeting is a workshop entitled "How to Grow a Creative/Innovative Workforce!" Again you will receive 0.125 CEUs for participating in the workshop. Tom Laughon, President and Founder of Catch Your Limit Consulting will be conducting the workshop. At the workshop you will learn powerful techniques that you can take back to your organization to help you capture the imagination of your colleagues, grow and nurture creativity to its full potential and recognize its powerful payback.

Ms. Jenny Dawson of the Residence Inn Universities will be sponsoring this meeting. Please RSVP to rsvp@sqmpfl.org

Remember SGMP is here to serve you, so "Connect to Government meetings - Plug into SGMP"!

Please do not hesitate to e-mail me Browna@doacs.state.fl.us or call me (850) 617-7510 with any of your suggestions, questions or concerns.

Thanks again for your valuable support and encouragement.

May Membership Meeting -

How to Grow a Creative/Innovative Workforce, by Tom Laughon

Tuesday, **May 4**, 2010, 5:30 – 7:30 pm

Sponsored by – Jenny Dawson, Residence Inn Universities 850 329-9052

RSVP - rsvp@sgmpfl.org

Looking Ahead – National Conferences

June 8-11, 2011 - Norfolk, VA

Monthly Board Meetings

The Board meets the same day and place as the membership meeting beginning at 4:30 pm. Members are welcome to attend, and minutes are available upon request.

A Need to Know - Upcoming Programs

June 20 – Honors & Awards Banquet July 20 – Another Meeting? August 17 – Annual Silent Auction **Committee Chairs**

Archives, George Fong
Community Service, Gabrielle
Honors & Awards, Arlene Roberts
Member Services, Melissa Jackson
Membership Recruitment and Retention,
Lydia Southwell
National Conference, Amy Brown
Programs, Gloria Marion-Smith
Publications, Arlene Roberts
Special Events, Karen Lambert
Sponsorship, Claire Smith
Fundraising, Joice Ventry
Web. Janet Roach

About the organization - The SGMP Florida Capital Chapter chartered June, 1989 with 35 members. The chapter offers a variety of services to its members, including monthly educational programs, leadership opportunities, social activities and a strong code of ethics.

Mission Statement - The Society of Government Meeting Professionals is a national organization dedicated to improving the knowledge and expertise of individuals in the planning and management of government meetings through education, training, and industry relationships.

GET CONNECTED TO SGMP



PLUG INTO KANSAS CITY MAY 19-22, 2010

Please join us at the Society of Government Meeting Professionals'
28th National Education Conference and Tradeshow!

Experience the value of SGMP's education resources and networking by earning up to 2.5 CEUs, gaining insight from renowned speakers, and enjoying industry forums and events with your colleagues.

Registration opens at www.sgmp.org on January 25, 2010.

Host Hotels

Hyatt Regency Crown Center

2345 McGee Street Kansas City, Missouri, 64108

Tel: 816-421-1234 Fax: 816-435-4190

www.crowncenter.hyatt.com



Westin Crown Center

One East Pershing Road Kansas City, Missouri, 64108

Tel: 816-474-4400 Fax: 816-391-4438

www.westincrowncenterkansasdity.com



Registration Fees

(fees are subject to change)			
Government Planner member	\$325	Government Planner non-member	\$400
Contract Planner member	\$410	Contract Planner non-member	\$575
Associate Supplier member	\$550	Associate Supplier non-member	\$1,115
Supplier member (non-exhibiting	g) \$610	Supplier non-member (non-exhibiting)	\$1,175
Retiree member	\$325	Guest	\$335
Educator/Student member	\$280	Gilmer Awards Banquet	\$75





National Charity SGMP Yarn Drive



Cancer Action Center is the Society of Government Meeting Professionals special charity for our National Educational Conference in May of 2010.

This non-profit organization is local, with three offices providing services to the Kansas City Metro area. They provide rides for patients to doctor visits, chemo therapy, and radiation. They provide financial assistances to those in need. They provide a hand-made comfort item to each new cancer patient that walks through their doors. THIS IS WHERE YOU COME IN!

ALL members attending and those not attending the National Conference in Kansas City, bring yarn or ship it to:



Mindy Lallier 9001 W. 110th Street Overland Park, KS 66210

The more yarn collected the more blankets the Cancer Action Volunteers Can make!

In addition to the Yarn Drive, financial donations are needed. Let's make a commitment to SGMP's National Charity! We need the Chapter's financial support to make this fundraising endeavor a huge success! If you have any questions please call

Mindy Lallier at 913-491-0123!





General Information and Notes of Interest

Mark your calendar now for the May 4 meeting. This is an early date set due to the National Conference also being held in May.

You still have time to sponsor the July 20, 2010 meeting. If you are interested in sponsoring this meeting, please contact Arlene Roberts, arlene.roberts@fldoe.org or call 850 245-9072, or Claire Smith, clsmith52@hotmail.com or call 850 599-3805.

The newsletter team would like someone interested in supplying industry news articles. We need articles of interest regarding government meeting planning; local, state, and federal, and hotel business. If you have time to submit such articles, please send them to the newsletter editor, Arlene Robert, arlene.roberts@fldoe.org, or call if you have questions, 850 245-9072.