

MARKETING AND ADVERTISING OPPORTUNITIES WITH SGMP FLORIDA CAPITAL CHAPTER

Advertising with SGMP Florida Capital Chapter offers you many OPPORTUNITIES to connect and network with your clientele. It makes \$CENTS! See your options, prices and guidelines below:

NEWSLETTER ADS:

- **Sizes:** full page, half page and 1/4 page
- **Requirements:** Ads should be high resolution camera-ready art in graphic or PDF format.

Rates for Newsletter Ads:

- 1/4 page = \$50 per month, or 3 months for \$125
- 1/2 page = \$75 per month, or 3 months for \$200
- Full page = \$100 per month, or 3 months for \$250

EMAIL BLAST ADS

Email blasts can be sent to our members on your behalf.

Specifications for E-Blast Ads:

- **Format:** Please provide the company name, quick statements, link, call to action, and contact information – Length to be no more than 50 words.

Rates for E-Blast Ads:

- Two email blasts = \$50

BANNER ADS:

Banner Ads for the Florida Capital Chapter website may be purchased on a monthly, quarterly or half-yearly basis.

- **Dimensions:** 520 pixels width by 90 pixels height
- **File Format:** .jpg or .gif
- **File Size:** File size should be under 20kb (we'll reduce if necessary)

Rates for Banner Ads:

- \$100 per month
- \$175 per quarter
- \$250 per six months

PREFERRED VENDOR/SUPPLIER LIST:

Get on the PREFERRED VENDOR LIST TODAY.

This list includes: Your contact information and a link to your company website

- **Rates for Preferred Vendor List: \$50 per year**
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WEBSITE SIDEBAR ADVERTISING OPPORTUNITIES

Advertising with FI Capital Chapter can help you connect with everyone who clicks on our site!

Rates to advertise on our website, with a Sidebar Ad:

- **3 Months \$75**
- **Six Months \$140**
- **12 Months \$200**

FORMATS: jpg, gif, pdf, tiff, eps, doc

TO ADVERTISE: CONTACT: Marketing Chair:

gabrielle@gabrielleconsulting.com or

joice@meetingspots.net

